



**Margolin, Winer & Evens LLP**

CERTIFIED PUBLIC ACCOUNTANTS  
AND BUSINESS ADVISORS



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Tracey started her career in New York City as a reporter and editor for newspapers, wire services and trade magazines, spending her days interviewing assorted politicians, celebrities, criminals, and businesspeople. In 2003, Tracey switched careers and has spent the ensuing years in professional services marketing, responsible for overall branding and communications for two Top 100 Accounting firms. She joined MWE in 2008.

Over the years, Tracey has written articles and spoken at national conferences for the American Institute of CPAs, the Association of Accounting Marketing, and the Legal Marketing Association and has been interviewed by CNN, Crain's New York Business and other local and national media.

In her spare time, she's an avid reader, Zumba acolyte and mah jongg enthusiast. She lives in Hewlett with her husband Fred, a former adman-turned personal trainer and their twin daughters.

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